

PRESS RELEASE

Date of release: October 15th, 2007**Touch me! PlayMe™! Thrill me!****The new wave of gaming is coming with an Absolute Gaming Passion**

Innovation, sensuality and passion come together in the unique avant-garde product PlayMe™ that Casino Technology will launch to the public at their booth 2433 at G2E, Las Vegas. As a provider of creative, cutting edge technology solutions Casino Technology from Bulgaria will entertain G2E visitors with a product never seen before. PlayMe™ is an Automatic roulette multiplayer station, whose pioneering concept and state-of-the-art design use terminal multiplayer technology, implemented into grand piano cabinet.

This unconventional concept has been inspired by the belief of the Company that a synergy of Art, entertainment and high technologies is the new avenue for attracting players and keeping their interest longer.

“Our product development and design team knows that a successful game needs something more than a perfect mathematical model or a catchy prize system. We believe that bringing Passion, interaction and entertainment into gaming and making those inseparable part of the gaming experience will make the difference in keeping players interest and curiosity alive” – explains Steve Surch, International Market Development Director. “PlayMe™ roulette attracts players not only with the options for fast and risky betting, along with comfortable play, but also enchants them with the unusual interactive tools and bonus to enjoy the music and being in touch with the live performers.”

Using all the advanced technological features of the successful CASINO KING™ series Automatic Roulette multiplayer station, PlayMe™ ensures simple operation, easy maintenance and great players comfort, along with flexible options in utilizing the casino floor. Additional player terminals could be remotely linked and located for instance at the near bar countertop or elsewhere in the premises of the casino. This creates a unique atmosphere allowing visitors to enjoy, relax, and socialize while playing.

The first installation of PlayMe™ grand piano roulette recently took place into the biggest casino club in Bulgaria, PALMS MERKUR at Sofia hotel EXPO. This boutique product suited perfectly to the vision of the owners from International Leisure Project, willing to bring a new, untraditional fresh perception of the gaming in order to make it more entertaining, approachable and popular. The PlayMe™ grand piano roulette has quickly become the most desirable and attractive place at PALMS MERKUR casino, bringing a catch of artistic spirit and passion to the place and attracting people who have never visited a casino before.

Press release ends

Pictures:

Picture 1 – PlayMe Automatic Roulette

Picture 2 – PlayMe Automatic Roulette at Entertainment Industry Kiev

Picture 3 – PlayMe Automatic Roulette at Palms-Mercur Casino, Sofia

About Casino Technology Corporation:

Founded in 1999, Casino Technology is a global provider of gaming solutions for casinos and slot arcades. Their products range include: Video Slot Machines, Automatic Roulette Systems, Jackpot Systems, Casino Management Solutions, as well as Interior and Exterior Decoration and Themed Accessories.

Casino Technology brand stands for high performance, innovation, quality and reliable customer service. Casino Technology products and services are available in more than 50 countries around the globe.

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